



*Best Of*  
**scientific  
sessions**  
**2002**

The American Heart Association Invites You to Host. . .

## ***The Best of Scientific Sessions 2002***

An Interactive Satellite Broadcast and Webcast Designed to Highlight Important Basic, Clinical and Population Science Presented at Scientific Sessions 2002

**Live From Chicago, Illinois**  
**Thursday, November 21, 2002**  
**11:00 AM – 12:30 PM Eastern**

### Rebroadcasts

<b>Thursday, November 21, 2002</b>	<b>Wednesday, December 4, 2002</b>
<b>2:30 – 4:00 PM Eastern</b>	<b>12:00 – 1:30 PM Eastern</b>

The American Heart Association is proud to present ***“Best of the American Heart Association’s Scientific Sessions 2002,”*** a satellite broadcast presenting significant research and news from this year’s Scientific Sessions in Chicago, Illinois, USA. The first broadcast is both live and interactive, allowing participants to call or fax in questions and receive immediate feedback from the expert panelists.

**Host:** Sidney C. Smith, Jr., MD, Chief Science Officer, American Heart Association

**Chair:** Augustus O. Grant, MD, PhD, Chair, Committee on Scientific Sessions Program, AHA

**Learning Objectives:** At the end of this satellite broadcast, participants will be able to:

- Evaluate the efficacy of treatment strategies
- Discuss late-breaking news in cardiovascular medicine
- Examine cardiovascular disease among specific populations
- Outline key clinical trial results
- Emphasize basic cardiovascular prevention and treatment
- Identify recent advances in the diagnosis, treatment and prevention of cardiovascular disease and stroke for physicians, scientists, nurses, pharmacists and health care professionals

This program is for cardiologists, internists, cardiology fellows, residents, nurses, emergency physicians, pharmacists and anyone who treats cardiovascular disease. This free program is CME accredited for physicians, nurses and pharmacists.

So mark your calendar to host ***“Best of the American Heart Association’s Scientific Sessions 2002”*** and help your physicians update their medical knowledge. **Call 1-888-811-7115 now to register your facility as a host site for this *must-see program!***

#### **ACCREDITATION:**

**Physicians:** The American Heart Association is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education activities for physicians. The American Heart Association designates this activity for a maximum of 1.5 hours in category 1 of the Physician’s Recognition Award of the American Medical Association. Each physician should claim only those hours of credit he/she actually spent in the educational activity.

It is the policy of the American Heart Association to ensure balance, independence, objectivity and scientific rigor in all its sponsored educational programs. All faculty participating in continuing medical education activities sponsored by the Association are required to disclose to the program audience any real or apparent conflict of interest related to the content of their presentations.

**Nurses:** This program has been submitted to the AACN Certification Corporation for continuing education credit approval.

**Pharmacists:** The American Heart Association is accredited by the American Council on Pharmaceutical Education as a Provider of continuing pharmaceutical education. ACPE Credit: 1.5 Contact Hours or .15 CEUs. Universal Program Number 256-000-02-016-L04.

This program is supported through an unrestricted educational grant from  
**Bristol-Myers Squibb/Sanofi Pharmaceutical Partnership**

## Host Site Registration

### Best of the American Heart Association's Scientific Sessions 2002

Preferred Time(s):	Interactive	Rebroadcast
Thursday, November 21, 2002	<input type="checkbox"/> 11:00 – 12:30 PM EST	<input type="checkbox"/> 2:30 – 4:00 PM EST
Wednesday, December 4, 2002		<input type="checkbox"/> 12:00 – 1:30 PM EST

#### Technical Requirements:

- C-Band or Ku-Band Steerable Analog Satellite Dish or GE Medical Network
- Viewing Room Capable of Holding 10-50 People Comfortably
- Phone or Fax near Viewing Room so Participants Can Interact with Experts
- Television Monitor in Viewing Room
- Willingness to Permit Outside Medical Professionals to Attend Broadcast

If your site meets the above technical requirements and you wish to be a host site, please fax the following information to the producers of the broadcast, Rockpointe. **(PLEASE TYPE)**

**Name of Site:** \_\_\_\_\_  
**Street Address:** \_\_\_\_\_  
**City/State/Zip:** \_\_\_\_\_  
**Site Coordinator Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_  
**Viewing/Meeting Room Name:** \_\_\_\_\_  
**Viewing/Meeting Room Capacity:** \_\_\_\_\_  
**Address of Viewing Room (if different):** \_\_\_\_\_

#### 5 Ways to Participate in "Best of Scientific Sessions 2002"

Please check all that apply

- |  |                          |
|--|--------------------------|
| <input type="checkbox"/> <b>Satellite Dish</b> (C band or K/U Band)  | <input type="checkbox"/> |
| <input type="checkbox"/> <b>GE TiP TV Medical Network</b>  | <input type="checkbox"/> |
| <input type="checkbox"/> <b>Internet</b> (log on to <a href="http://www.bestofsessions.org">www.bestofsessions.org</a> ) | <input type="checkbox"/> |
| <input type="checkbox"/> <b>Audio Conferencing</b> (please call to pre-order slides)                                     | <input type="checkbox"/> |
| <input type="checkbox"/> <b>Videoconference</b> (\$200 per hour)   | <input type="checkbox"/> |
| <input type="checkbox"/> <b>My site will allow outside guests to participate</b>   | <input type="checkbox"/> |
| <input type="checkbox"/> <b>My site will not allow outside guests to participate</b>                                     | <input type="checkbox"/> |

Educational materials, including the site coordinator's manual, participant syllabus and promotional posters will be provided to host sites.

**PLEASE FAX THIS INFORMATION TO: Mira at 202-589-0428**

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