

NEW DLC ORIENTATION

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12th
ANNUAL PUBLIC HEALTH DISTANCE LEARNING SUMMIT





Public Health Training Network

**What is the Public Health
Training Network????**



Public Health Training Network

The Public Health Training Network is a network of public, private, academic, and business organizations that are united by a common vision: to meet the educational needs of the health workforce, using a variety of media.

PHTN

Health information and educational programs are available on a continuous basis, and can be researched and accessed through these links:

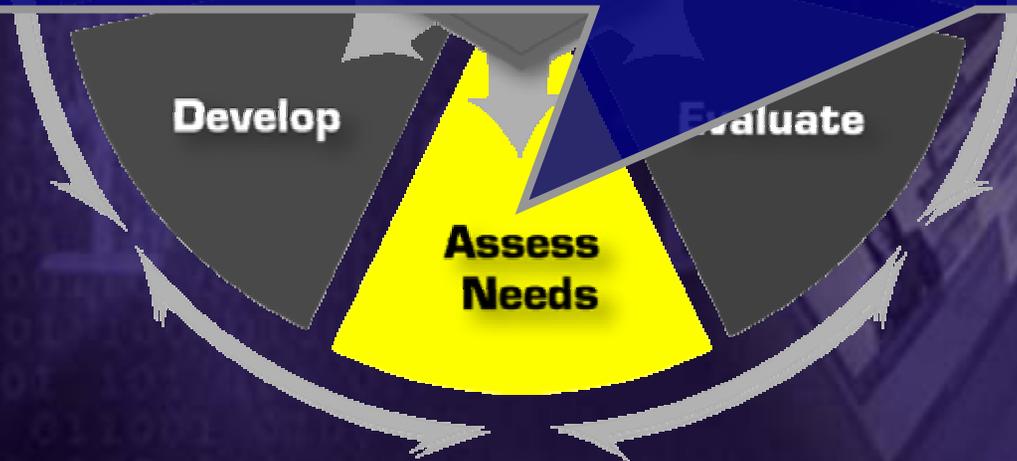
- **PHTN**
 - <http://www.phppo.cdc.gov/phtn>
- **PHTN catalog**
 - <http://www.phppo.cdc.gov/PHTN/catalog.asp>
- **Public Health Image Library**
 - <http://phil.cdc.gov/phil>
- **TrainingFinder (Public Health Foundation)**
 - <http://TrainingFinder.org>

PHTN Distance Learning System



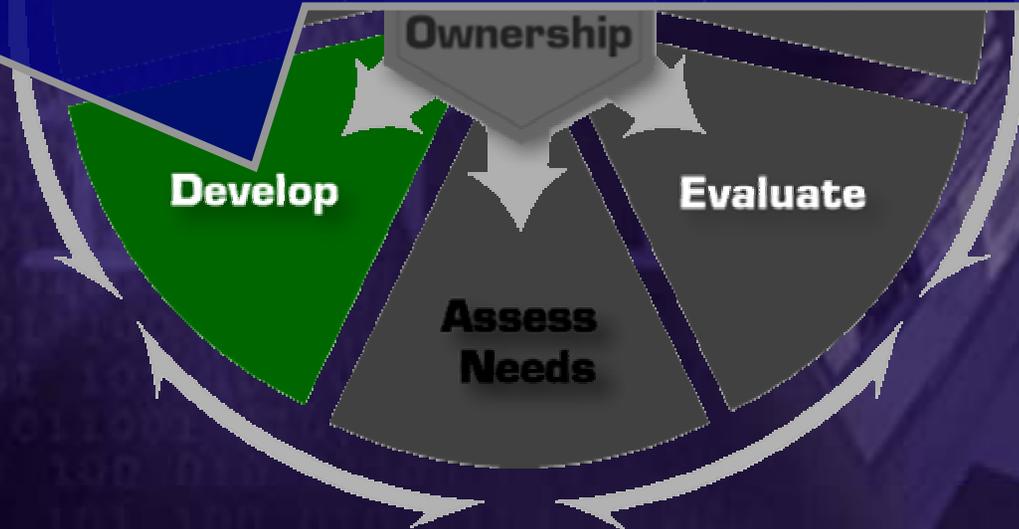
PHTN Distance Learning System

- Analyzing needs for training
- Prioritizing program/product development
- Assessing organizational readiness to implement distance learning initiatives
- Electronic registration and Learning Management Systems

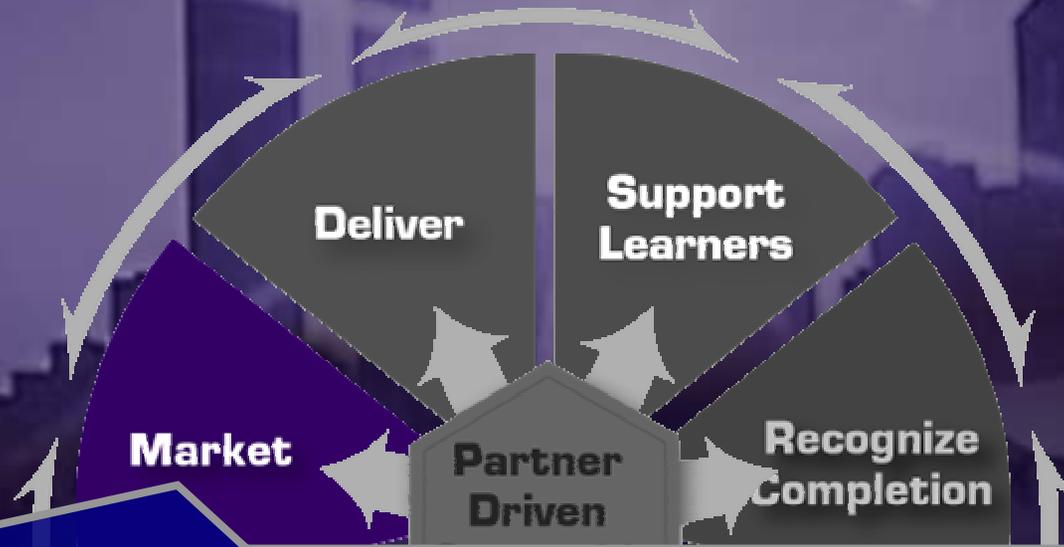


PHTN Distance Learning System

- Nationally recognized subject-matter experts
- Instructional design specialists
- Engaging, interactive, accessible, and reusable design
- Learner participation in product development
- Applying standards for accreditation, certification, and technical design
- SCORM, ADA 508, diverse use of media

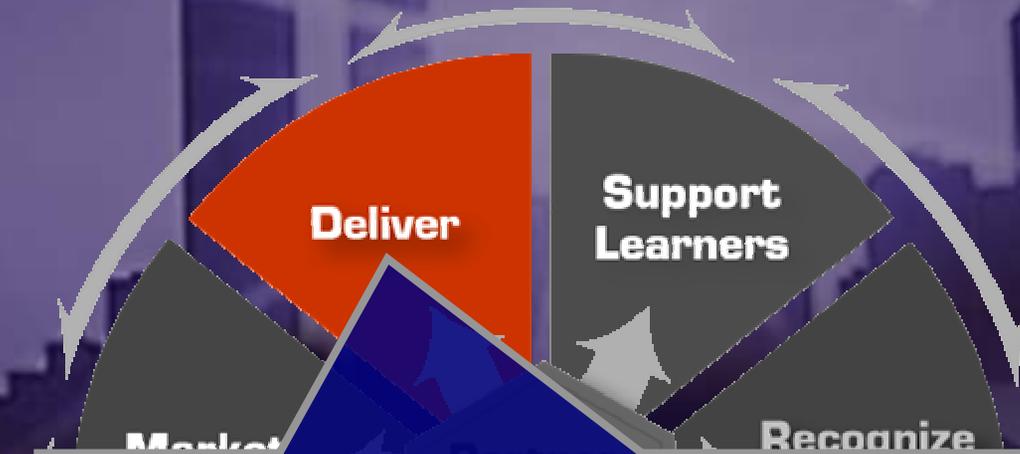


PHTN Distance Learning System



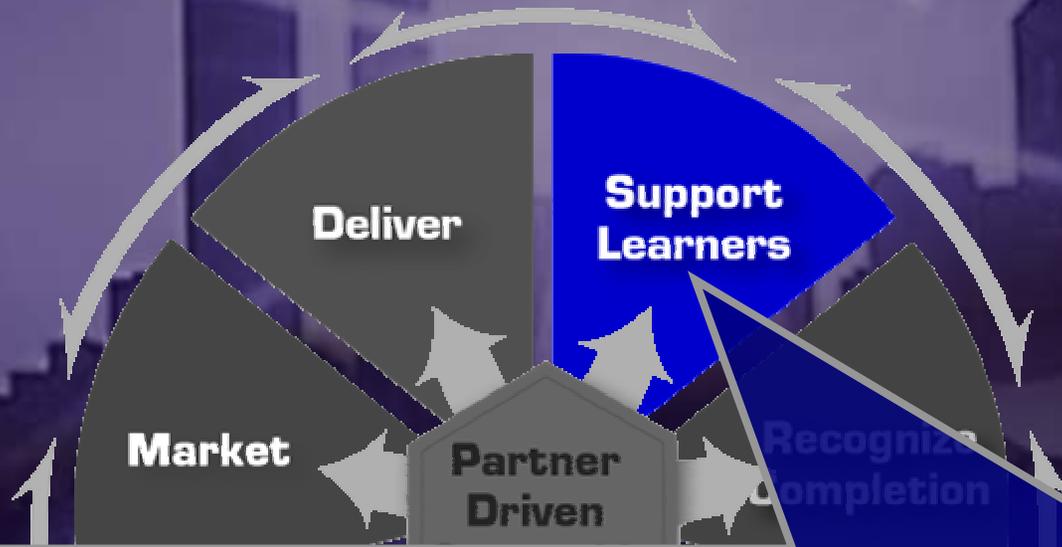
- Time sensitive program announcements
- Tailored promotion plan for each product
- Utilizing partner communication channels:
 - Educational institutions
 - Publications
 - Professional associations
 - Trade shows
- E-mail, list serves, “push tech,” LMS

PHTN Distance Learning System



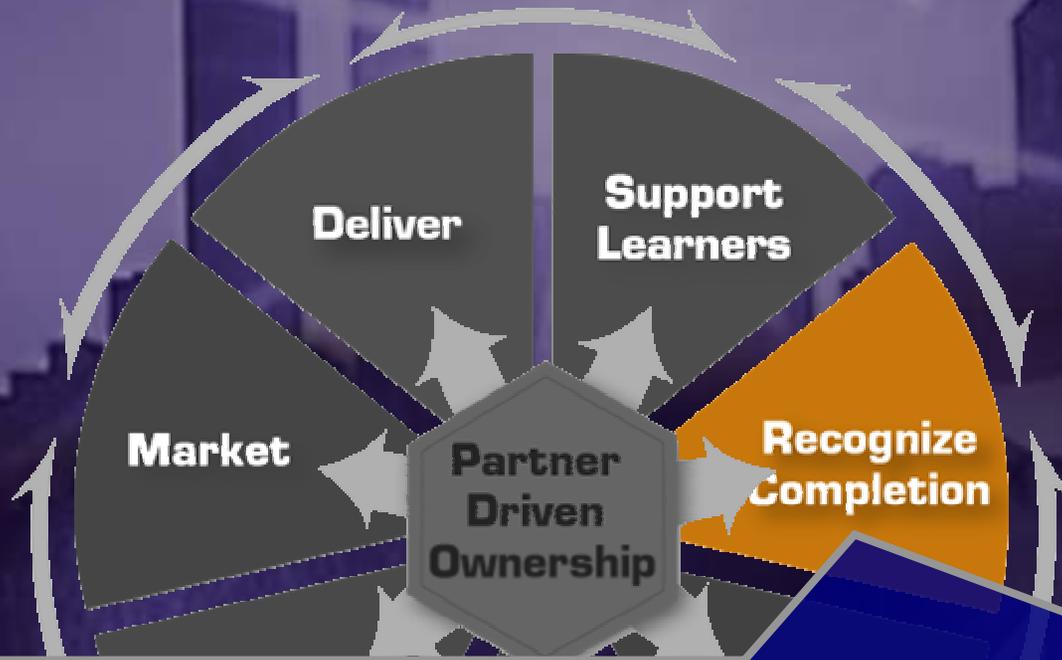
- **Range of media to support interactive learning:**
 - **Satellite videoconferencing**
 - **Computer-based training**
 - **Print-based self-instruction**
 - **Video tape**
 - **Web casting**
 - **Web-based instruction**

PHTN Distance Learning System



- Online catalog and registration
- Distance learning coordinators
- Local learning communities
- Access to subject matter experts:
 - Locally
 - Electronically
- Chat rooms, threaded discussion, LMS

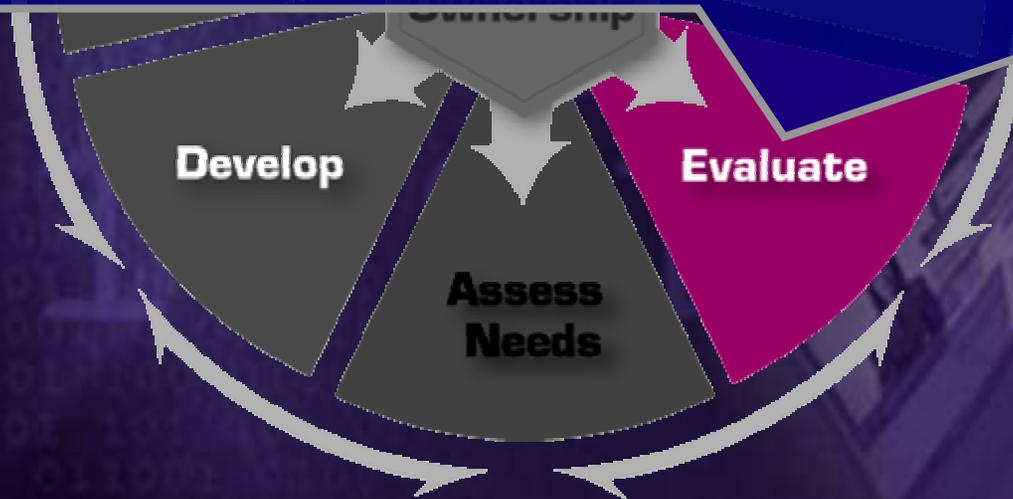
PHTN Distance Learning System



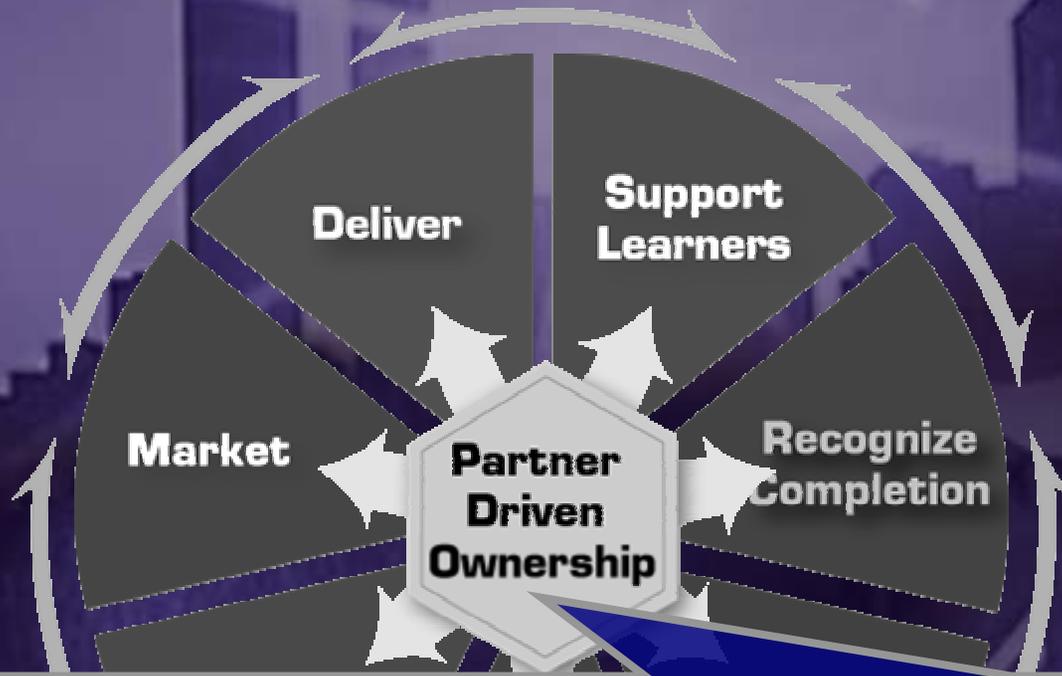
- Providing continuing education credits: CME, CNE, CHES, CEU
- Providing certification of course completion
- Delivering rapid feedback on individual performance
- Providing continuing education transcripts
- Portable transcripts, readiness database

PHTN Distance Learning System

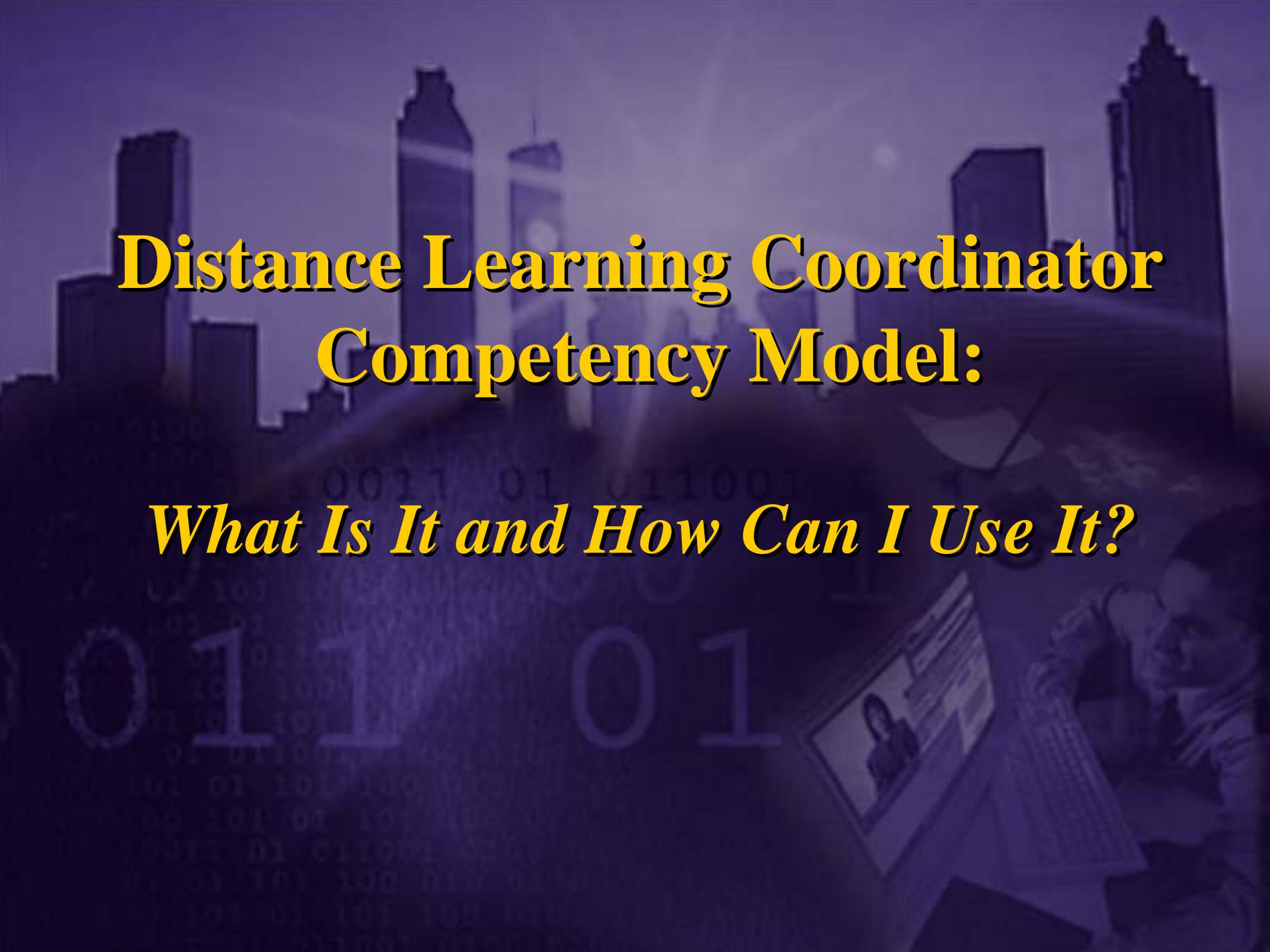
- **Focusing on: Common data elements**
 - ▶ Delivery ▶ Learning outcomes
 - ▶ Learner support ▶ Program quality ▶ Impact
- **Looking for ways to improve the distance learning system:**
 - ▶ Efficiency ▶ Effectiveness ▶ Economically
- **Driving improvements in our public health performance**



PHTN Distance Learning System



- Providing leadership
- Managing collectively
- Adopting standards
- Coordinating and supporting operations
- Linking participants to programs
- Portals, list serves, KM, evaluation data



Distance Learning Coordinator Competency Model:

What Is It and How Can I Use It?

Agenda

- **History**
 - How was the competency model developed?
- **Model Structure**
 - What is the overall structure of the model?
- **Using the Competencies**
 - How can DLCs use the competencies?

What is a Competency Model?

- A kind of map that displays a set of behaviors (including knowledge, skills, and abilities) that describe excellent performance in a particular work context.

History of the Competency Model: *The Development Process*

- March '02 introduced concept
- Convened 9 member Advisory Committee of DLC's and PHTN staff
- Reviewed DLC "position description"
- Benchmarked – *ASTD's eLearning Competencies*
- Developed model – aligned with PHTN distance learning system
- Validated model – 10 superior performers / experts identified by Committee were surveyed
- October '02 implemented model

DLC Competency Model: *Its Structure and Organization*

Domains

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graph TD; Domains[Domains] --> CompetencyAreas[Competency Areas]; CompetencyAreas --> Competencies[Competencies];
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Competency Areas

Competencies

PHTN DL System and the Competency Model: *How Are the Two Related?*



Using the Competency Model

1. Clarify performance expectations, establish performance standards, and assess performance.
2. Develop job descriptions. Specify recruiting and hiring criteria.
3. Identify professional development and training/education needs.
4. Legitimize the DLC role and align with your organization's goals and strategies.

CDC's Expectations

- Function as the state's coordinator and primary liaison to the national Public Health Training Network (PHTN).
- Market distance learning and PHTN activities and events, using the fastest and most effective methods of communication to distribute announcements widely within a state to the target audience(s).

CDC's Expectations

- Periodically provide “state-of-the-state” distance learning status reports, as requested by CDC.

QUESTIONS???



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