



Welcome to the SMDP NEWS

SMDP News, the newsletter for CDC's Sustainable Management Development Program (SMDP) aims to:

- Inform members of the international health community about SMDP activities.
- Support graduates of SMDP's annual Management for International Public Health (MIPH) course.
- Facilitate country-to-country exchanges of information and experience in public health management development.

SMDP NEWS is published quarterly, and distributed to all MIPH graduates. Graduates are encouraged send articles, photos and updates on their activities, as well as additions or corrections to addresses, phone numbers, e-mail, etc. for the mailing list.

Current and past editions of the SMDP NEWS can be viewed at our website:

<http://www.cdc.gov/phppo/smdp/>

In this Issue

New Graduates: MIPH 2002

Spanish-language Regional Management Course: Mexico

TQM in Côte d'Ivoire



SMDP NEWS

Sustainable Management Development Program

Fall 2002

Department of Health and Human Services
Centers for Disease Control and Prevention

Management for International Public Health Class of 2002



The 11th annual Management for International Public Health (MIPH) course—held this year at a new venue, the Residence Inn by Marriott in Atlanta's Buckhead area—brought 24 participants from 12 countries—Bolivia, Botswana, Cambodia, Côte d'Ivoire, Croatia, Guam, Malawi, Philippines, Turkmenistan, Uganda, Vietnam, and Zambia. The course ran from September 9 through October 18, 2002, and featured new sessions on leadership, collaboration and coalition building, and “CDCynergy” public health communication software. Revised sessions included flow analysis, performance standards, communications and the media, managing conflict constructively, and advocacy.

Logistical changes to the course included computers in each of the hotel suites pre-loaded with many electronic

document files and course tools, as well as email access. Hotel amenities included a courtesy shuttle to any location within a five-mile radius and a shopping service for residents.

Participants received a variety of train-the-trainer tools for use in their countries, focusing on such areas as determining leadership style, problem-solving, evidence-based decision-making, enhancing teamwork and collaboration, and evaluating training activities. This year, six organizations sponsored the participants, with 16 sponsored by the CDC Global AIDS Program and the Division of Tuberculosis Prevention.

Since 1992, 207 participants from 53 countries have graduated from the MIPH course. A wide range of donor support enables SMDP to provide ongoing technical assistance as alumni establish public health management training



Rhoda Patricia Banda, Malawi



Sonja Grozic-Živolic, Croatia

programs in their home countries. In 2002, SMDP provided follow-up technical assistance to MIPH graduates in Côte d'Ivoire, Croatia, India, Mexico, Nicaragua, the Philippines, and Vietnam.

Rhoda Banda, Deputy Regional Tuberculosis Coordinator, Malawi, said, "The SMDP course has changed me personally, but what I like most about it, is that it is definitely a tool to help me change others."

"I knew I would work hard and learn in this course, but I did not expect to find such good friends," said Sonja Grozic-Živolic, psychologist from Croatia, voicing a sentiment shared by the 24 participants.



Winners of an exercise demonstrating collaboration skills: from left, Grace Kahenya, Zambia; Maria Pangelinan, Guam (behind Grace); Aleksandar Džakula and Sonja Grozic-Živolic, Croatia; Bak Khim Team, Cambodia; Peter Awongo, Uganda; Mussa Banda, Zambia; and Joshua Musinguzi, Uganda.



Donna Kabetsi, Uganda, was chosen by her classmates as the MIPH 2002 spokesperson.



Thay Ly Heng, Cambodia (above). At right, Mai Thu Hien, Vietnam, shares a joke with Jojo Merilles, Philippines, and Grace Kahenya, Zambia.



Announcing SMDP's Second Biennial International Conference on "Strengthening Global Public Health Management Training Capacity"

Join public health and development professionals from around the world in Hanoi, Vietnam, for the second biennial SMDP Conference on "Strengthening Global Public Health Management Training Capacity," April 7-12, 2003, Hanoi Horizon Hotel.

Conference objectives:

- Share experience on innovative approaches to sustainable management development in Asia, Africa, Europe, and Latin America
- Document ways in which management training has led to tangible impact on public health program goals

- Develop consensus on management training "Best Practices"

The first SMDP annual awards will also be presented at the conference. Two Applied Learning Awards and one Management Training Excellence award will be presented. All award applications must arrive at SMDP on or before December 31, 2002. For information, visit the awards page of our website: www.phppo.cdc.gov/smdp/awards.asp.

The registration deadline is January 31, 2003. To register or for more information, visit our homepage: www.cdc.gov/phppo/smdp.



Spring arrives on central Hanoi's beautiful Lake Ho Guom.

The conference is sponsored by the CDC in collaboration with the Vietnam National Institute of TB and Respiratory Disease and the Hanoi School of Public Health.

MIPH Alumni News

Ronny Shtarkshall ('98) co-authored a paper entitled "Migration and HIV prevention programmes: linking structural factors, culture, and individual behaviour—an Israeli experience," *Social Science and Medicine*, 55(8): 1297-1307.

In addition, Ronny has completed a study on sexuality among Israeli adolescents. Results will be presented in December to educators and students from participating schools. The study was financed by a two-year grant from the Chief Scientist's Office of the Israeli Ministry of Health.

His institution, the Braun School of Public Health & Community Medicine, at Hebrew University, is soon to begin a trial intervention to reduce the risks of HIV infection among single Ethiopian immigrant mothers in Israel. Formative research was supported by a grant from the Jewish Federation of New York.

Merle Lewis ('95), has joined the Pan American Health Organization in Washington, DC, as a Public Health Specialist in the Chronic Disease Program. Merle will be working specifically on cervical cancer prevention. She

notes, "The principles learned in our MIPH course are extremely applicable to this work."

Hariadi Wibisono ('01) is now the Head of the Expanded Program on Immunization Subdivision, Ministry of Health, Indonesia.

Swandari Djojo ('01), Lukman Tarigan ('01), and Nelwina Tomi ('01) will join Hariadi in teaching four Healthy Plan-*it*TM courses before the end of the year, one for national level managers, and three courses for the heads of provincial and district health offices in Indonesia.

Dr. Ehud Miron ('97) has transferred from the Clalit Health Services where he served as District Epidemiologist for the district of Haifa and West Galilee, Israel, to the subdistrict of Safed where he is Health Officer (Ministry of Health) for the sub-district. Safed includes the Israeli-Lebanese border and the Israeli-Syrian border.

Dr. Nguyen Dinh Tuan ('01) is pursuing a masters degree in public health at the College of Public Health, University of the Philippines, Manila.

Dr. René-Anatole Ekpini ('01) has joined the World Health Organization in Geneva, Switzerland, as Medical Officer and Coordinator of activities to promote Prevention of Maternal-to-Child HIV transmission, in WHO's Department of HIV/AIDS Prevention.

Mai Hoa Do ('97) and Laurie Dueñas ('00) presented papers on management training activities at the First Annual Global Public Health Conference, sponsored by the Hawaii Public Health Association, in Honolulu, Hawaii, June 12-14, 2002.

Dr. Harold Rugama ('01) recently transferred to the National Autonomous University of Nicaragua (UNAN) as part of a one-year Cooperative Agreement between ATPM/CDC/ATSDR and CARE International of Nicaragua. He is Project Manager of the management training center at UNAN. CARE and UNAN are collaborating on this project that is designed to strengthen the management capacities of Nicaraguan health professionals. **Dr. Armando Ulloa ('01), Ms. Syliva Elena Reyes ('01), and Dr. Mario Jimenez-Garcia ('00)** are also participating in this project.



First Spanish-language Regional Public Health Management Course in Mexico

A total of 24 public health professionals from Bolivia, Chile, the Dominican Republic, El Salvador, Guatemala, Mexico, and Nicaragua, participated in the first Regional Public Health Management course in Spanish from August 12-September 6, 2002. The course was sponsored by Mexico's Secretariat of Health in collaboration with CDC's SMDP, the Faculty of Medicine of the Autonomous University of Mexico (UNAM), and the Pan American Health Organization.

The course was taught by MIPH course alumni at the newly established Public Health Management Develop-

ment Center within the General Directorate of Epidemiology (DGE) and was based on the CDC/Emory MIPH course curriculum.

Participants arranged their own funding to attend and received a Diploma in Public Health Management from UNAM.

The course will be offered each fall to participants from Latin America and the Caribbean.

"To me the high quality of the sessions matched with the seriousness, professionalism and complete dedication to the course on the part of all the participants was impressive. I believe we are now empowered to better manage our scarce health resources, truly a common denominator in almost every country of the world," Dr. Jorge Sains Saavedra, Director of Graduate Studies, University of San Andres, La Paz, Bolivia.

SMDP Fellow Fedor Espinosa (MIPH '95) from Bolivia assisted in teaching a portion of the course.

SMDP Director Mike Malison also led a seminar and participated in the graduation ceremony.

More information concerning dates and costs for next year's course will be available soon at the DGE website (<http://www.epi.org.mx/>).

TQM Training Underway for HIV/AIDS Program in Côte d'Ivoire

Dr. René Ekpini (MIPH '01) knew that Total Quality Management (TQM) could improve his organization's operations. "Having seen the results in other countries, I recognized that the same process could help us in Côte d'Ivoire," he said. The project he helped manage, Projet RETRO-CI, is an HIV/AIDS prevention and control program carried out in collaboration between the CDC's Global AIDS Program (GAP) and the Ivoirian Ministry of Health. René had been the project's Deputy Director, until this summer when he assumed a new position in Geneva with the World Health Organization (see "Alumni News").



SMDP's Dr. Brian Robie taught TQM in May 2002 to 19 participants from various sections of Projet Retro-CI. Dr. Marcellin Aye (MIPH '02), Projet RETRO-CI's Training Coordinator, attended the May 2002 TQM course

Dr. Marcellin Aye (MIPH'02), Training Director for Projet RETRO-CI in Côte d'Ivoire, and Dr. Marie Laga, Director, Projet RETRO-CI, review how the "fishbone" (Ishikawa) TQM tool can help staff to analyze problems more effectively.

and assisted Dr. Robie with follow-on project supervision in August, before completing the MIPH course in Atlanta this fall. Several Projet RETRO-CI teams plan to complete their projects by early 2003.