



Department of Health and Human Services
Centers for Disease Control and Prevention

Welcome to the SMDP NEWS

The **SMDP NEWS** is the newsletter of CDC's Sustainable Management Development Program (SMDP). The goals of **SMDP NEWS** are to:

??Inform members of the international health community about SMDP activities

??Support graduates of SMDP's annual Management for International Public Health (MIPH) course

??Facilitate country-to-country exchanges of information and experience in public health management development

The **SMDP NEWS** is published quarterly, and distributed to all MIPH graduates. Graduates are encouraged to support the **SMDP NEWS** with articles, photos and updates on their activities. Also, please send us names and addresses for additions or corrections to the mailing list. Current and past editions of the **SMDP NEWS** can be viewed at: <http://www.cdc.gov/phppo/smdp>

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MANAGEMENT FOR INTERNATIONAL PUBLIC HEALTH - CLASS OF 2000



CLASS OF 2000 - FRONT (L to R): Kgomotso More, Khuloud Dajani, Ireen Silweya, Malka Avitzour, Lydia Sombbrero, Laurent Duenas, Thelma Bermudez, Chanuantong Tanasugam; Charity Touffour-Kwarteng, Mario Jimenez-Garcia, Gail Wilson; BACK (L to R): Sheri-Nouane Johnson; David Bull, David Rosario, Audrey Kgosidintsi, Jocelyn Songsong, Eduardo Pacar Garces, Binh Hoa Nguyen, Geoffrey Setswe, Liem Nguyen-Dinh, Cynthia Lyons, Michael Malison

The ninth annual Management for International Public Health (MIPH) course was held at the Northlake Courtyard Marriott Hotel in Atlanta from August 21 – September 29, 2000. Seventeen participants attended from Botswana, Ghana, Guam, Israel, Nicaragua, the Northern Mariana Islands, Palestine, the Philippines, South Africa, Thailand, Vietnam and Zambia. Public health academic institutions were well represented in this year's course with faculty from Hebrew University-Hadassah School of Public Health and Al Quds University in Jerusalem, University of Guam, Mahidol University of Thailand, Medical University of South Africa, and National Autonomous University of Nicaragua. Financial support for participants came from nine different international organizations and governments. The course included practical knowledge and skills in developing effective work teams, health problem analysis, total quality management, priority setting, proposal writing, planning, and implementing and evaluating public health programs. To help prepare participants to conduct management training after they return home, they received teaching notes and curricula, as well as various tools for assessing training needs, planning workshops and evaluating training activities.

Since 1992, the MIPH program has graduated 158 management trainers from 51 countries. Support from a variety of international donors enables SMDP to provide on-site technical assistance to many of our graduates as they establish management training programs in their own countries. In the first quarter of 2001, SMDP staff provided assistance to MIPH alumni in the Northern Mariana Islands, the Philippines, Nicaragua, South Africa and Vietnam. 🏠



ANNOUNCING The First SMDP Regional Conference:

**Strengthening Public Health Management Training
Capacity in the Asia/Pacific Region
August 7 to 11, 2001 - Manila, Philippines**

The CDC's Sustainable Management Development Program and the Philippines Department of Health Field Management Training Program (FMTP) are co-sponsoring a regional conference on Strengthening Public Health Management Training Capacity from August 7 – 11, 2001 in Manila. Alumni from the region will observe the graduation of the third cohort of FMTP trainees and share experience in the development of management training programs in the region. Donor and technical expert panels will also provide opportunities to strategize about how to strengthen public health management training capacity in the region. For more information, please contact us at smdp@cdc.gov, (770) 488-8297 or FAX (770) 488-2574. ☎

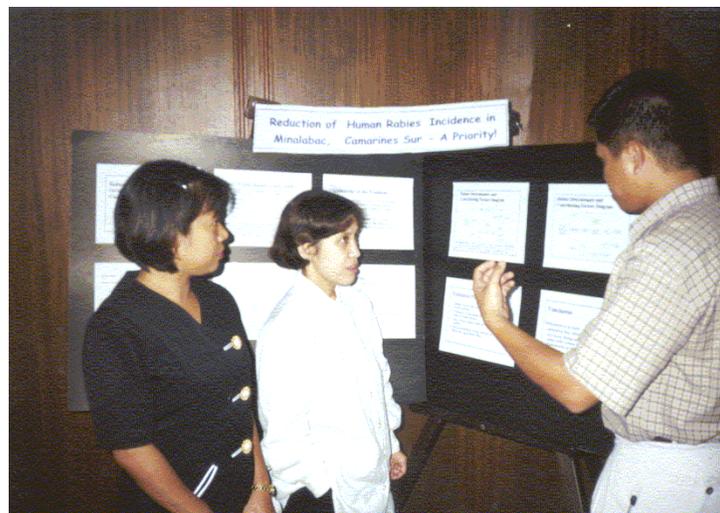
Philippines Field Management Training Program Upgrades Health Workers' Management Skills

With its faculty of 10 MIPH alumni/ae, the Philippines Department of Health currently has the third largest concentration of MIPH graduates after China (17) and Vietnam (11). Management training began in the Philippines in 1995 with the USAID-funded Data-for-Decision-Making Project. In 1998, MIPH alumna Dr. Conchy Roces, Director of the Epidemiology Center, established the Philippines Field Management Training Program (FMTP) to upgrade the management skills of local government workers whose roles and responsibilities significantly changed following the health sector decentralization of 1990. The FMTP enrolled its first cohort of 20 local trainees from June 1999 – May 2000. The second cohort was enrolled in November 2000 and included two-person teams from 9 local health units.

The FMTP curriculum consists of three workshops held over a 9-month period and combines classroom training with two practical field projects. For the first project, participants use TQM to improve the efficiency and effectiveness of an existing public health program; for the second, they use *Healthy Plan-it?* to identify a local priority and plan an appropriate intervention. The classroom training consists of five weeks of didactic instruction using group exercises and simulations.

Although the program is subsidized by the USAID Infectious Disease

Surveillance Control Project, each participant also pays a tuition fee of 10,000 pesos (about \$200 US). The two-person teams all receive four on-site supervisory field visits (two per project) by course faculty over the 9-month training period. Participants give two oral presentations and prepare a poster to demonstrate their competencies and the impact of the projects on program goals. Although the projects are led by participants who attend the formal workshops, another five to seven local health workers at each site also learn TQM and *Healthy Plan-it?* techniques through their participation. ☎



Trainees from the first cohort of the Philippines FMTP explain a poster presentation to Conchy Roces.

NICARAGUA: Matagalpa and Jinotega Health Departments Show Major Quality Improvements

Dr. Oscar Nunez (MIPH '97), Director of the Quality Assurance Project in Matagalpa, Nicaragua, found a number of problems in an initial assessment of maternal care in health departments in Matagalpa and Jinotega. These included low customer satisfaction levels, lack of staff conformance to standard procedures, and absence of staff knowledge of professional guidelines.

A Quality Improvement Team implemented a variety of countermeasures from March to November 2000 to redefine workflow, emphasize adherence to standardized procedures and monitor customer satisfaction.

Results showed that after countermeasures were introduced, female client satisfaction increased from 57% to 90%, completion of the basic perinatal clinic history increased from less than 10% to 83%, use of the "partograma" delivery charts increased from zero to 88% and average level of knowledge of Ministry of Health guidelines for women's care during pregnancy, delivery and the puerperium increased from 44% to 88%.

The Quality Improvement Team, health providers and the clients they serve were pleased with these improvements, which were achieved despite considerable economic, social and geographic difficulties. 🌍

New SMDP Staff

Three new staff members have joined the SMDP since October 2000. All three will be working with the MIPH course, as well as providing in-country technical assistance to MIPH graduates.



Suzanne Hurley, shown here with son, Devin, has worked for 12 years in reproductive health in

Africa and Asia, provided health communication assistance to the CDC Teen Pregnancy Prevention Program in the U.S., and worked in Zaire with UNICEF and USAID. She holds a B.A. in Anthropology from the University of Maryland and a Masters in Demography from Georgetown University.



Brian Robie has served as Assistant Vice President of Training and Management Development at LOMA and as a

Senior Education Consultant for McKesson-HBOC, a Fortune 60 company that serves the health-care industry. Brian holds a B.A. in Psychology from Connecticut College and a Ph.D. in Counselor Education from the University of Virginia.

Laurel Zaks has worked in public health at the local and state levels in the U.S., as well as abroad



in orphanages for the handicapped in Romania, doing community development in Guatemala and most recently as a

public health educator/nutritionist with the U.S. Peace Corps in Ecuador. She has a B.S. in Clinical Dietetics from the University of Pittsburgh and a Masters in Public Health from the Univ. of North Carolina. 🌍

Sheri-Nouane Johnson and Steven Schipani: Parents of Baby Boy



Former SMDP staff member Sheri-Nouane Johnson is the proud mother of Michael Albert, born on the last day of the 2000

MIPH course. Sheri-Nouane now works in the Philippines as a CDC Resident Advisor. 🌍

ALUMNI NOTES:

DR. Mamadou Drave (MIPH '98) is now Technical Advisor of the Ministry of Health in Mali, drave@afribone.net.ml.

DR. Aryn Lakhani (MIPH '99) is studying International Health at the University of Alabama, while on leave from Aga Khan University in Pakistan, LAKHANI-S@lab.soph.uab.edu. 🌍

Apply NOW for 2001 MIPH Course!

SMDP will accept applications for the 2001 MIPH course until June 1. The dates for the 2001 session are September 10 – October 19. Enrollment in 2001 will again be limited, so prospective candidates are encouraged to identify sponsors and apply early. Priority consideration is given to candidates who: are responsible for developing and teaching management skills to public health workers in their country; and have commitment and funding from their sponsoring agency to develop a sustainable management development program.

For more information and an application, please contact the SMDP by E-mail, FAX or phone at the address shown below.

E-Mail Addresses Needed for Alumni Networking!

Please send your E-mail address to Suzanne Hurley at szh2@cdc.gov if you have not already so you'll be included in SMDP-ALUMNILIST, an internet-based network for alumni, staff and associates. You'll be able to update biographical information in the SMDP database, share training materials with colleagues, post and respond to questions and distribute and review current references and articles. SMDP-ALUMNILIST will be a major resource for those using management concepts to advance public health. All alumni will receive an E-mail explaining SMDP- ALUMNILIST soon. 📧

Healthy Plan-it² Available to MIPH Graduates

A free copy of **Healthy Plan-it²**, a tool for planning and managing public health programs, is available from SMDP to all MIPH graduates.



Based on the planning and priority-setting material presented by Bill Dyal in the MIPH course, the material emphasizes establishing health priorities using input from stakeholders.

Additional copies are available from the Public Health Foundation for \$125 (www.phf.org, [202] 898-5600, FAX [202] 898-5609 or E-mail info@phf.org). 📧



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