

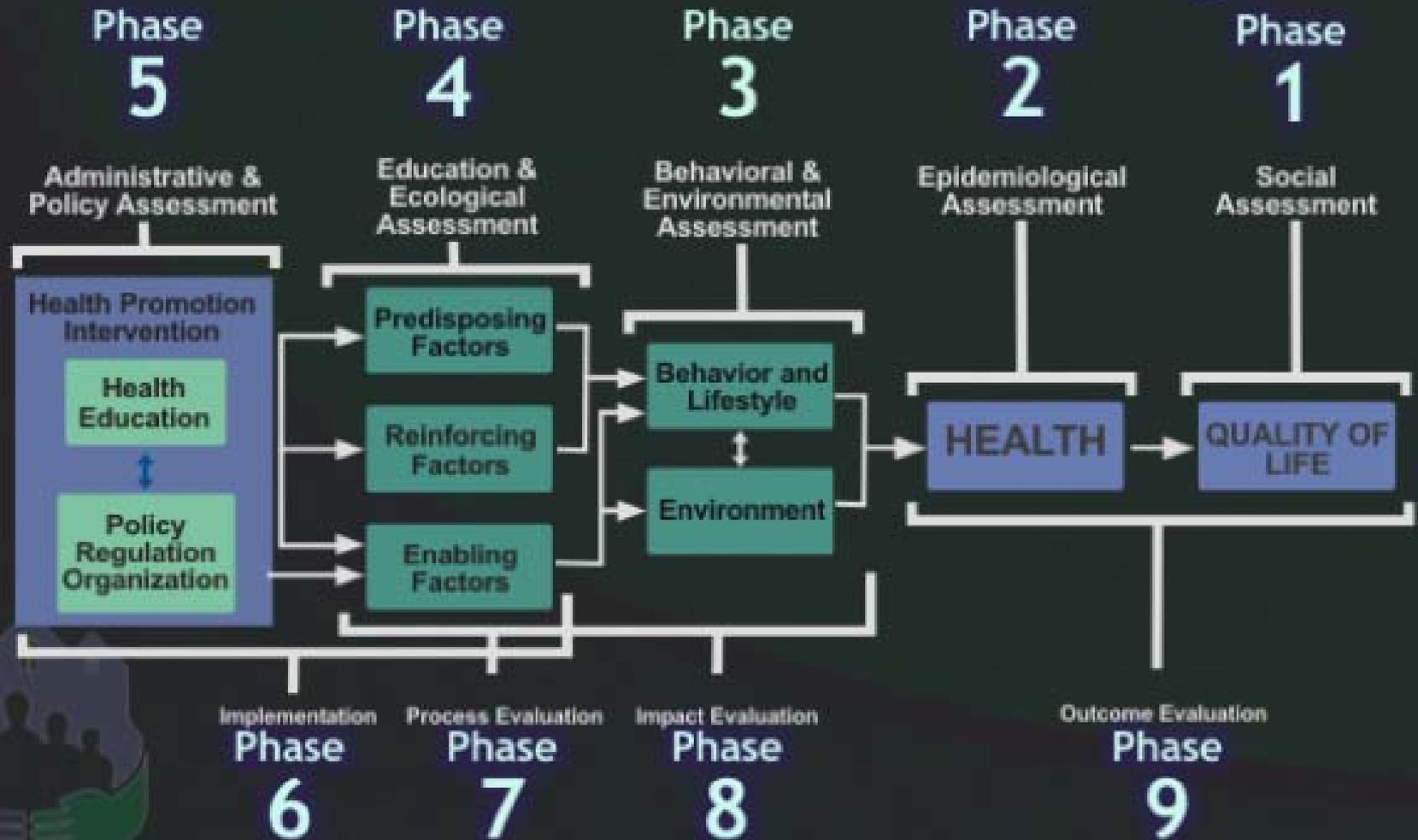
*Predisposing*  
*Reinforcing*  
*Enabling*  
*Constructs*  
*Educational*  
*Diagnosis*  
*Evaluation*



*Policy*  
*Regulatory*  
*Organizational*  
*Constructs*  
*Educational*  
*Environmental*  
*Development*



# PRECEDE-PROCEED *Planning Model*



# Behavioral Factors

- Risk Behaviors (physical activity, diet, smoking)
- Counseling Behaviors of Health Care Providers
- Supportive Behaviors of Families and Friends



# Environmental Factors

- Indoor Air Quality
- Outdoor Air Quality
- Soil Contamination
- Water Contamination



# Predisposing Factors

- Knowledge
- Attitudes
- Beliefs
- Perceptions



# Reinforcing Factors

- Positive Feedback
- Negative Feedback



# Enabling Factors

Conditions that make actions more or less possible



# PRECEDE-PROCEED Benefits

- Provides structure to identify desired outcomes
- Evaluation built into planning process
- Promotes development of tailored change strategies
- Prioritizes 'most important' and 'most changeable' issues

